



NEWS RELEASE

For Immediate Release

Conference to Focus on Value of Employing Mature Working Women

Employers to learn trends and strategies for tapping this resource

INDIANAPOLIS (November 10, 2008) – Changing careers during tough economic times can be especially difficult for mature working women. However, as household budgets are squeezed, these seasoned workers are looking forward toward careers that can increase their family's income.

“Right now, for many women, retirement is not an option,” said Kristin Garvey, executive director of the Indiana Commission for Women (ICW). “Given today’s competitive job environment, it’s important for them to know what resources are available and to plan ahead in this challenging setting.”

The ICW is hosting a free workshop entitled, “Working Women in Transition” to focus attention on mature women in the workforce. The conference features nationally recognized experts addressing recruitment of older female workers. In addition, there will be specialized workshops for human resource professionals and women considering career changes.

“We will be identifying major emerging trends and highlighting the values and capabilities of mature women,” Garvey said. “They bring a wealth of experience and insights that are critical for business success.”

The workshop will run from 9:00 a.m. until noon on Friday, November 14, at Ivy Tech Community College in Bloomington. The college is located at 200 Daniels Way. Registration will open at 8:00 a.m. For more information, visit www.in.gov/icw/2371.htm.

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